



*I wish to train
with astronauts*

**Addison, 8
Wilms tumor**

WHERE THERE'S A *wish* THERE'S A WAY.

FUNDRAISING GUIDE

WISHES NEED YOU ★ BECOME A WISH GRANTER TODAY

Make-A-Wish[®]
IRELAND

INTRODUCTION TO MAKE-A-WISH® IRELAND

Make-A-Wish Ireland has been creating life-changing wishes for children with serious illnesses since 1992. We believe that a wish has a lasting impact on the life of a wish child and their family. Therefore, our vision is that every child living with a life-threatening illness in Ireland is granted a wish as part of their treatment. For children battling a serious illness, a wish is more than a dream. It can be a turning point that can give them the emotional and physical strength to keep going.



Why Fundraise for us?

Every day we receive applications from families in need of help, for wishes which allow children to escape routines of hospital visits and treatments, replacing them with carefree, life-changing experiences. We have hundreds of children on our waiting list. We have never turned down an eligible child. To continue our work we urgently need your help.

People engage with Make-A-Wish in many different ways; from making donations, to offering goods and services, sponsoring events and campaigns, to facilitating fundraising events. Whether your aim is to boost morale, build positive associations for your brand, increase exposure or help teach the importance of growing through giving, in the end what makes partnering with us so worthwhile is knowing you have helped bring hope, strength and joy to a child battling a life-threatening illness. We want you to feel inspired to help seriously ill children, and through your fundraising, to know that you are helping to grant a wish that will change not just the life of a child, but the lives of their family. Wishes need you. Become a wish granter today.

How to Fundraise?

The best way to fundraise is by having fun! Focus on what you enjoy most, organise a fundraising event and in doing so become a wish granter for a child in need. Fundraising events can take place in your workplace, school, community centre or even at home. By following our Five Step Guide we will help you organise your fun event and become a wish granter today.

STEP ONE

Plan your event!

Pick a fundraising idea from the ideas included, or use your own creativity to come up with some new and novel idea to get people involved. Pick a day to run your event.

STEP TWO

Get everyone involved!

Next, you'll need to decide where to advertise your event and recruit as many people as possible to participate. Enclosed is a blank poster for you to use to promote your own event. This should tell everyone the type of event you're running, when it's taking place and who to contact to get involved.

STEP THREE

Aim for the stars with your fundraising!

Have a suggested donation amount for each person taking part. Speak to the Make-A-Wish team about setting up an online page for your event on Everydayhero.ie or through Facebook. This way everyone can pay their money into this page. If your company is behind you, they may consider matching your funds.

STEP FOUR

Grant magical wishes!

Ask for the donation money to be in by a fixed date – you can always extend this if you need to. Once you've collected the donations send them to Make-A-Wish using the payment methods herewith. Money raised online through Everydayhero.ie or Facebook automatically gets sent to Make-A-Wish Ireland.

STEP FIVE

Share the magic!

Don't forget to share pictures and videos of your specific event with us on Facebook, Instagram, LinkedIn and Twitter and use #wishgranter.

PAYING IN YOUR RAISED FUNDS

How to pay by cheque

You can send us a cheque, made payable to Make-A-Wish Ireland.
Post your donation to:

Make-A-Wish Ireland
2 Leopardstown Business Centre
Ballyogan Avenue
Leopardstown
Dublin 18

How to pay online

You can make your donation online at
www.makeawish.ie/donate
Or over the phone on
01 205 2012

Pay directly to the bank

You can pay funds directly into our account.
Call **01 205 2012** to get our bank details
or email info@makeawish.ie

THE IMPACT OF A WISH

If you are still uncertain as to whether a wish is a real need for sick children and their families, read the impact of a wish, as told by a wish Mum:

"As a result of having PSK, our 9-year-old son cannot sit, walk or verbally communicate. He has a younger sister and brother. We chose Disneyworld for his wish based on his responsiveness to visual stimulation, positive energy and obvious joy in spending time with his family.

Our miracle happened almost immediately. From the first representative that met us at Orlando airport, everyone made it clear that this was ALL for my son and the rest of us were just fortunate enough to be a part of it. He was treated like a star, right down to getting his own permanent star in the Castle of Miracles! HE was the reason we had everything we could dream of as a family at our disposal allowing us to just enjoy each other in a way not possible in everyday life.

His siblings never had heard him answer them back and maybe they never will. They have seen how other people react to him being in a wheelchair while making his own unique noises. They have seen dozens of strange nurses, over their entire lives, come into our home and invade their privacy. They have endured multiple ambulances, sirens blaring, arrive at our house and seen uniformed police, firemen and paramedics pour inside our living room to help him when he cannot stop seizing or catching his breath.

And through it all, his siblings knew him to be special. And this trip redefined that word for them. That trip was the first time that they looked at their older brother as special, with no quotation marks. He was special because he was the sole reason for the greatest week of their lives. He was special because he was treated with respect and reverence by hundreds of people throughout the trip. What is even more impactful is that from that trip on, they look at him differently. They shared a connection with him that cannot be manufactured or taught.

Your organisation and your volunteers created that miracle for us and we are eternally grateful. We truly appreciate you providing us with a miracle that the entire family will cherish forever."

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